

FRIDAY / JULY 23 / 2:30 p.m.**WELCOME KEYNOTE** *with D'Valda & Sirico*

Join Dance Teacher Web Founders Steve Sirico and Angela D'Valda Sirico for this inspirational opening keynote with Special Guests! Celebrate the beginning of new chapter, a new season, a new energy.

FRIDAY / JULY 23 / 3:30 p.m.**TAP: Effective Class Flow Techniques and Mechanics** - *Tre Holloway*

From the warm up to the final group, this class will highlight the steps to teaching a high energy tap class. During the class we will break down warm up techniques, across the floor combinations, and a main combination. The class will provide helpful tips in getting the students to create clean sounds with perfect timing.

BALLET: Allegro - *Ashley Andrews*

Let's get jumping!!! A ballet class as we know it today centres around the progression from Piles to grande allegro. It is our jobs as teachers to make sure that all the fundamental elements are covered within a ballet class to allow our students to understand and execute these progression safely. In this class i will be demonstrating a selections of exercises from petit allegro through to grande allegro with the understanding that you have set your students up correctly before we get to this point.

CURRICULUM: Ages 2-6, Part 1 - *Julie Kay Stallcup*

If you need help with time management and a built curriculum you've come to the right class. I have created a full season for you from top to bottom (tap, ballet and hip hop). I will break the entire curriculum down for you so you can just hand it over to your faculty. Make sure you bring your camera and get it all on video for your staff. You will need to come to part 1 and 2 to get the full year and the understanding of my teaching method. I can't wait to take the pressure off of you. Let's get back to the basics but with a twist of NEW magic in the classroom.

CONTEMPORARY: The Contemporary Story - *Bonnie Story*

This class will revolve around the story - how to develop, merge into choreography, and move it forward. Talking about movement and using the whole body and using space around the artist. How to bring emotion and artistry out of artists. Talking about staying in character through the whole combo. Teaching the combo as am I explaining my process of teaching choreography.

BIZ: 3 C's of Leadership: Contracts, Communication and Confidence - *Jennifer Chin*

The hardest step for a studio owner to take is transitioning out of the classroom to work ON the business instead of IN the business. From lifting up and equipping the leaders in your classrooms to finding ways to communicate and serve every generation and team member with confidence. More Than Just Great Dancing Certified Coach Jennifer Chin will share her experiences through humor and grace as you learn to lead and engage your team from outside the classroom.

FRIDAY / JULY 23 / 4:40 p.m.**BALLET: Variations for the Recreational Student** - *LaToya Roberson*

This class will focus on classical variations for the recreational student. We will discuss ideas on how to modify variations for various levels while still keeping the integrity of the original choreography as well as making variations fun for your students and using them as a tool to help students develop artistry.

JAZZ/MT: Perform Like a Pro - Nicky Paramo

This class (for all levels) will focus on performance and stage presence. In this class you will receive exercises & formats on how to build the foundation for confidence that will inspire your young dancers to shine at their highest level.

CURRICULUM: Ages 2-6, Part 2 - Julie Kay Stallcup

If you need help with time management and a built curriculum you've come to the right class. I have created a full season for you from top to bottom (tap, ballet and hip hop). I will break the entire curriculum down for you so you can just hand it over to your faculty. Make sure you bring your camera and get it all on video for your staff. You will need to come to part 1 and 2 to get the full year and the understanding of my teaching method. I can't wait to take the pressure off of you. Let's get back to the basics but with a twist of NEW magic in the classroom.

JAZZ: Leaps and Turns - Richard Hinds

This class will focus on a series of across the floor combinations featuring leaps and turns. The combinations will have technical elements that will be accessible for your more beginner dancers to your most advanced.

BIZ: Is Anybody Listening? - Steve Sirico

Learn the seven strategies of the "Always-On Marketing Plan" to reach students throughout the entire year this upcoming season. Whether you are a small, mid-sized or large studio, there are strides to be made by keeping your marketing on all year.

FRIDAY / JULY 23 / 5:50 p.m.**TAP: Building a Tap Warmup from the Ground Up - Jason Marquette**

This class will focus on the key fundamentals to include in a basic warmup and how to build them out as your students advance.

BALLET: Back Core - Dolly Kelepecz

One of the most difficult concepts to teach a student is to keep their shoulders down. This engages your back core, common vocabulary in Pilates training, but not always understood in the Ballet world. I will teach you concepts and talk about the theory of Back Core and how it relates to your front core. With practical exercises you can share with your students.

MODERN: Modern Dance Technique - Louis Kavouras

Modern dance class based on the Erick Hawkins modern dance technique and style. This class explores the traditions and classical principles of traditional Modern Dance, and how these principles have been adapted to create our current contemporary dance.

JAZZ: Theatre Jazz Funk Fusion - Aja DePaolo

This class will fuse together & focus on the electric techniques of both Jazz & Musical Theatre. We will focus on combining these two genres and adapting them to current music to add a "New School" twist. This class will give you tools to keep the roots of these genres strong, while adding new elements to choreograph to make your students feel up to date, current, & ALIVE. This will hopefully challenge them to think outside of the typical "Jazz" box!

BIZ: Is Your Dance Studio Interested in a Custom Mobile App? - Moses Webb

Join us as we cover the top reasons on how a mobile app can help streamline and generate income for your business. We will cover the topics such as social media integrations, in-app payments, push notifications, and more! Welcome to 2021, where a mobile app can advance your dance studio and excite your community.

SATURDAY / JULY 24 / 6:30 a.m.**STRETCH/PILATES: Morning Body Awakening - Dolly Kelepecz**

It is just that “awaking the body” for your beautiful day ahead at “DTW Live”. A little Yoga, a little Pilates, and a little Gyro to start off your day and put a smile on your face. A great way to start your day and improve both your spiritual and physical strength, create articulation in your joints and flexibility in your muscles. Learn how to also create a flow of stretch exercises to incorporate in your daily routine. Join me and Breath...

**BREAK THE FLOOR MAIN STAGE GUEST FACULTY**

9:15 a.m.	Contemporary - <i>Mandy Moore</i>
10:25 a.m.	Across the Floor - <i>Ray Leeper</i>
11:35 a.m.	Jazz - <i>Mandy Moore</i>
1:45 p.m.	Tap - <i>Mike Minery</i>
4:30 p.m.	Body Placement & Transitions - <i>Denise Wall</i>
5:40 p.m.	Jazz - <i>Danny Lawn</i>

SATURDAY / JULY 24 / 9:15 a.m.**JAZZ: Heels Fundamentals - Nicky Paramo**

This class will focus on heels technique for commercial dancing. This class will give a better understanding to our young dancers on how to perform and exude confidence in a 3+ inch heel. We will stay true to jazz technique while focusing on giving our dancers the necessary tools they need to succeed in performing in their heels.

BALLET: Anatomy of the Foot as it Relates to Ballet - Dolly Kelepecz

We will explore the bones, connective tissue, and muscles that either, make our ballet efforts easier or HARDER. Learn how to identify potential problems and prevent them from ending a career, before it has started. Learn how to identify how different each foot can be and why certain feet are more adaptable to ballet.

ACRO: Acro Class Planning: Manage Large, Multi-level Acro Classes - Mandy Yip

Streamline your class planning with Mandy's fail-safe system for creating smart, efficient lessons even if you have a wide range of student levels in one class. Mandy will focus on how to use this system using AcroDance as the genre, however the method can be used in any discipline.

JAZZ: Charles Kelley Jazz Syllabus, Part 1 - Curt Jacobs

Part 1 will review the basic Jazz positions of arms and feet. We will learn the isolation series developed by Charles Kelley, simple coordination, strength and strengthening exercises followed by a helpful kick exercise and a fast-paced Jazz Combination.

BIZ: Pas de Trois for Business - Angela D'Valda Sirico

We will explore three vital strategies that have helped businesses to succeed especially during troubled or lean times. Adaptability - Prediction - Resilience. If you are a long-time studio owner, taking advantage of the right opportunities can propel you back up to the top. If you are a new studio owner this class will show you how to go in the right directions to build your business into a successful one!

SATURDAY / JULY 24 / 10:25 a.m.**TAP: Rhythms-302 Phrasing & Transition Techniques - *Tre Holloway***

In this upbeat tap class, teachers will learn how to slice up their tap routines. We will break down travel steps to create more movement, and explore cannon ideas that are appealing to the eyes and ears. We will also use dynamic music and pair it with dynamic “Power Steps”. These tools will add diversity and flavor to each teacher’s repertoire.

BALLET: Raising the Barre on Ballet for 6-8 Year Olds - *Merle Sepel and Rebecca Tsivkin*

Get tips on how to keep classes fun and interesting, all while motivating your young students to work hard. We will discuss when and how to start working at the barre, ideas to set up your timeline for the year, and class plans. Raise your expectations, help dancers set and achieve realistic goals, and keep them coming back for more.

MT: Broadway Moves - *Richard Hinds*

This class will focus on across the floor and center combinations to some of Broadway’s greatest hits. Using songs from popular shows like Hamilton, Hairspray and Wicked, we will focus on style and technique in this class. The combinations will have technical elements in them that can be simplified for your more beginner dancers as well as options for more challenging elements to push your most advanced dancers.

BIZ: A Cup of Peace - *Jennifer Chin*

You have made it. The season is complete and you are ready to tackle the next! Most people live in the “I did that, I do that, it won’t work for me” mindset. Gain wisdom on navigating your team and yourself out of the victim mindset while bringing a sense of calm, appreciation and peace to all those you serve. Take these tips, tools and language back home to help your team master the gift of a thriving mindset.

BIZ: A Studio Owners Guide to Understanding Credit Card Processing - *Jon Koerber*

Music editing, and the creating of mash-ups or remixes have become a standard within the competition circuit. Specifically, for my competitive hip-hop pieces, it is a necessity to combine a multitude of songs in order to have a complete and successful piece. It is important to know not only how to create this mix, but what songs you should use in order to be effective. This course will show you how to identify, cut, and mix music for dance. A computer is recommended, but not required. (I will mostly use the application Ableton, but the same techniques apply to any software.)

SATURDAY / JULY 24 / 11:35 a.m.**CHOREO: Using Improvisation for Choreography - *Jessica Stafford***

Class will explore how to use improvisation within the choreography composition process.

Fundamental concepts will include:

1. “How do I utilize improvisation to discover new choreographic inspiration?”
2. “How can improvisation play a role within my own creative process?”
3. “How do I allow myself to work and move outside of my comfort zone?”
4. “How do I challenge myself as a dancer and choreographer to uncover new movement through improvisation?”
5. “How do I apply improvisational discoveries and tools into set works?”
6. “How do I develop further awareness of personal movement aesthetic and sensitivity to effort and dynamic qualities?”

EC: Connecting the Dots & Feeling the Beats - *Simone DePaolo*

This workshop experiments with rhythms and rhythmical instruments training the young dancers ‘musicality muscle’ to help them gain a better sense of basic beats and rhythms beyond 5,6,7,8.

HIP HOP: Fundamental Strategies for Beginner Hip Hop - *Tre Holloway*

In this beginner hip hop class, we will explore movement catered to the mini and junior levels. We will discuss class flow, appropriate music, across the floor grooves, a fun combination. We will unlock valuable tools that will keep your class full of current and explosive movements.

BIZ: Amp Up Your Negotiating Skills! - Steve Sirico

Now more than ever your ability to negotiate could very possibly be the key to helping you increase revenue for this coming season. Discover how to make a win-win deal and how to overcome objections. You will also learn 4 negotiating tips that will help you produce a successful outcome.

SATURDAY / JULY 24 / 1:45 p.m.**BALLET: Pas de Deux - Ashley Andrews**

We will be diving into the classical world of Pas de deux - a dance of two people. Working on assisting your partner with pirouettes and promenades and some lifts. Putting a small combination together we will achieve safe and strong techniques to allow your dancers to feel secure with each other.

JAZZ: Spice Up Your Jazz - Silvia Laracca

In this class, we will learn two Jazz combinations (beginner and advanced level), both filled with energy, spice and sass in addition to strong technique, unique moves, fancy footwork, and quick turns! Let's get out of our comfort zone and bring out our inner sass!

JAZZ: Commercial Jazz - the Audition - Bonnie Story

This class will work its way through the audition combo with a focus on what your students need to know. Along the way topics covered will be: what's important to know walking in, the process of learning choreography at an audition, the importance of picking up choreography fast, keeping a purpose or character in mind and how to conduct yourself during an audition.

BIZ: How to Run a Successful and Profitable Dance-A-Thon! - D'Valda & Sirico

Have you ever considered doing a Dance-A-Thon at your studio as a fundraiser? Join Steve Sirico and Angela D'Valda Sirico as they walk you through a step-by-step process, they used at their studio to produce a successful event both monetarily and in bringing together their community at larger!

EC: Plug-And-Play Lesson Plans for Pre-School Aged Children**Alétia Ferreira and Gary Kikaya**

A holistic movement program that touches on Mindfulness, Music, Movement, Learning, Languages, and Global Awareness. Our program was developed by 5 experts from around the world. The contributors hail from South Africa, the Congo, Japan, Canada, and the US. Our expert contributors hold Master's Degrees or professional accolades in their field. Among them are an Olympic athlete, professional dancer, professional pianist, pre-school education specialist, sports science specialist, and mindfulness expert. KÉKAY Method was designed specifically with the dance studio in mind. We understand the inherent struggle to solve the ongoing problem of maximizing the wasted space in the morning hours. This program pulls in both boys and girls because it is not designed to be a dance program but rather a program that focuses on the whole child by incorporating skills for pre-school learning as well as movement, music, holistic learning, and languages. The program is available in a 45-MIN format as well as a 3-HR Drop-Off CAMP. The studio owner receives all materials, lesson plans, and playlists. You have the freedom to use your own studio as the foundation for your own pricing and advertising model. Your purchase is essentially a "Business in a Bag" backed by your current studio licensing, structure, and insurance. This program has the potential to not only bring in extra revenue but also act as a feeder program for your dance business.

SATURDAY / JULY 24 / 4:30 p.m.**CONTEMPORARY: Contemporary Composition - Silvia Laracca**

In this class, we will create the interaction of various elements: focus, stillness, speed, shape, pattern, space, repetition, level and size. This combination of movement will speak through our limbs, torso, hips, feet, head, neck and more. Exploring beyond doing what our bodies can already do, we will go further in articulating the negative space in our bodies and compile one movement to the next. This class will offer a handful of exercises that can be practiced as an individual, a group and with a partner. Let's activate our minds and let our movement do the talking!

ACRO: Core Curriculum for Junior Acro - Mandy Yip

In this class Mandy will give useable exercises to keep your classes engaging and fun, while motivating dancers to perfect the foundations of AcroDance. Mandy will show you how to use variations of foundations so your classes are always interesting! Learn how progressions work together to make more difficult skills, and how to challenge the superstar in your class without demotivating the dancers who are struggling.

BALLET: The Complete Ballet Class - Sophie Silnicki

A full ballet class focusing on strengthening ballet technique. How to apply port de bras through barre, center, turns, and jumps. Examining musicality and artistry within each combination. Covering exercises designed for beginners through advanced pre professional students.

JAZZ: Beginner Luigi Jazz Technique - Joey Doucette

Jazz class starts with stretching and isolations, based on the Luigi Technique, while utilizing core strengthening. Warm-up contains balance and stretching exercises to enhance, strengthen, and build stamina plus agility for performing. Jazz combinations prepare dancers for auditions and performance, whether commercial, musical theater, or concert work, in a variety of styles including classical jazz, period, and Latin. Students will work on learning how to pick up combinations quickly and on creating a strong stage presence. This is an energized class full of fun and dancing to its fullest.

BIZ: The 10%: Planning the A+ Recital Experience - Jennifer Chin

Let's face it; you can't please everyone. The goal of every business is to make A+ decisions that benefit the majority of your clients and getting the opposing 10% to not only respect your decisions but support them along the way. It's no secret recitals will be looking different for a very long time. Jennifer will take you through the journey of prepping the positive conversations that will equip your team, get students pumped for the year end show and convert those "10%" parents into RAVING FANS all by the time the last curtain falls for your 21-22 Recital season.

SATURDAY / JULY 24 / 5:40 p.m.**Tapping in Transition: Adapting Technique for Style and Speed - Jason Marquette**

This class will focus on how to adjust the mechanics of movement to compensate for speed and style in tap

STRETCH: 4 Reasons Your Students Aren't Flat in Their Splits - Christine Jones

In this class, Christine Jones, creator of mUvmehtod, will break down the 4 reasons your students aren't flat in their splits or progressing in their overall flexibility and mobility, and provide solutions to fix this! She will show you how systemizing your weekly stretch efforts will increase clarity, decrease overwhelm, and improve productivity in the classroom. And take you through a stretch sequence designed to safely get your students flat in their splits while improving overall hip flexibility.

MT: Musical Theatre Technique: Broadway's Classic Style - Jessica Stafford

Let's go old school! Musical Theatre Technique has a vernacular all its own. Solid technique paired with classic stylization and choreography, clean lines, nuance and musicality, this class revisits the golden era of the great white way and pays homage to celebrated favorites we have grown to love and revisit time and time again.

BIZ: Happiness - Got Some? - Robert Landau

Happiness is an energy that's contagious. When students and staff are happy, everything else works. Robert's Five Effective Ways to Be Happy will make a difference in your day...and everyone else's too!

BIZ: Leveraging Technology in the Studio - Tom Powell

Increase Revenue, Reduce Costs, and Improve Customer Relations with Technology. This session we will discuss changing your perspective of how to use technology throughout your studio. Help you to recognize when to add, change, or stop some technology from being in your business. We will walk through many challenging areas for some and introduce others to techy items you may not know exist. Then, look at the main objective – Customer Satisfaction which leads to sustainable growth through the use of technology. (Software, Banking, Taxes, Internet Access, Energy Mgmt., Web Site & social media, Security, and Remote Viewing - how all these items integrate to achieve success).

SUNDAY / JULY 25 / 6:30 a.m.**STRETCH: Yoga + Wellness For Dancers - Jessica Stafford**

Most times, we as dance teachers and studio owners are solely focused on our students. Consequently, a lot of times we forget about ourselves. We neglect our bodies, minds and souls and don't take the time needed to stay connected and aware. We don't prioritize our own mental and emotional health. This can then translate into body aches, injuries, "busy brain," inconsistent sleep patterns, increased stress and anxiety, creative blockage, decreased immunity, fatigue and depleted energy. Sometimes we just need to pause, check in, recharge, reenergize and refuel. This class takes a mindful, specialized-for-dancers approach using yoga asana, stretch, guided meditation and breath-work to reconnect you kinesthetically, spiritually, mentally and emotionally.

**BREAK THE FLOOR MAIN STAGE GUEST FACULTY**

9:15 a.m.	Tap - <i>Mike Minery</i>
11:35 a.m.	Jazz - <i>Ray Leeper</i>
1:45 p.m.	Turns - <i>Denise Wall</i>
4:30 p.m.	Jazz - <i>Danny Lawn</i>

SUNDAY / JULY 25 / 9:15 a.m.**MT: Story Telling Through Dance - Richard Hinds**

This class will focus on using the body to tell stories through dance. With dancers having to wear masks in class and having to dance in a square by themselves, this class will empower your students to find a new way to tell stories through movement. We will explore some very basic acting exercises as well as ways to take what is learned from this and use it while dancing.

BALLET: Pointe Beginning to Advanced - Dolly Kelepecz

This class will be a discussion on how to incorporate "pointe work" into our mixed discipline studios, as well as the importance of the pointe experience for all genre of dance. We will learn exercises for foot strengthening from the Beginning to the advanced student. Discussing the progression of movement taking a student from two foot relevés to single leg relevés. Finding a sequence and linear approach to moving from beginning to advanced pointe work including how to move through turn progressions. With an open forum for questions about pointe and its challenges.

LATIN: Get Comfortable with Being Uncomfortable: A new way to learn - Randi Strong

Most of the students, teachers, and Olympic ice skaters I coach have never taken or trained in latin ballroom. We tend to run away with what is comfortable. However, it is being in an uncomfortable state that creates the real change. Through Beg/Int Latin Samba choreography, we will explore a new way to move your body, isolations, and different types of travel. We will also touch on timing, placement, and how to apply what you already know from classical training. After attending this class, you will be able to recognize and apply basic principles of dance and movement to any style, step out of your comfort zone for exponential growth, and be okay with being uncomfortable.

BIZ: Tik Tok & Ya Don't Stop! - Aja DePaolo

This interactive coarse will explain the importance of social media for your business. You will receive tips & tricks to stay current and up to date on all things social media, as well as grasping a better understanding of its value to the growth of your business. Join us for this interactive class with your preferred smart device.

BIZ: To Sell or Not to Sell - Julie Kay Stallcup

I recently sold my studio in California and moved to Arkansas- This class will help each studio owner with WHEN, WHERE AND WHY I made this choice. I will take you step by step in the process of how to sell and why to sell if this is in your future. If you do not want to sell, please come so you will learn from my mistakes. This is A GREAT CLASS OF HOW TO LET STRESS GO AND REBUILD.

SUNDAY / JULY 25 / 10:25 a.m.**CONTEMPORARY: The Lyrical Side of Contemporary - Jessica Stafford**

Class will focus on constructing class content and choreography that integrates how lyrical technique and the contemporary genre can meld together to create a multi-layered style.

Content to include:

1. How to construct an effective and technical warmup for varying levels and ages.
2. How to differentiate and deconstruct lyrical aspects from contemporary components.
3. How to fuse lyrical technique with contemporary dance to create a unique stylistic sensibility.
4. How to choreographically combine pedestrian movement, gesture, improv and lyrical technique cohesively.
5. How to choose appropriate music, themes and content for young dancers.

STRENGTH/STRETCH: The Ellové Technique - Laura Haney

Incorporating principles of dance medicine and exercise science, The Ellové Technique® is a recommended cross-training and injury reduction program for dancers, and does not require props. The pure techniques of ballet, yoga, fitness, and Pilates are set to music in a seamless movement sequence that improves alignment, control, strength, flexibility, and body awareness.

CURRICULUM: Ages 7-12, Part 1 - Julie Kay Stallcup

If you need help with time management and a built curriculum you've come to the right class. I have created a full season for you from top to bottom (tap, ballet and jazz). I will break the entire curriculum down for you so you can just hand it over to your faculty. Make sure you bring your camera and get it all on video for your staff. You will need to come to part 1 and 2 to get the full year and the understanding of my teaching method. I can't wait to take the pressure off of you. Let's get back to the basics but with a twist of NEW magic in the classroom.

JAZZ: Jazz it Up! - Steve Sirico

Join Steve Sirico as he revels some classic jazz technique for all levels. Learn how to teach both basic and advanced jazz turns, leaps, jumps and floor work. This class will also feature across the floor progressions and tips on how to improve your students' style and control.

BIZ: A Determined Mindset - Robert Landau

Times have never been tougher. It takes a determined mindset to get through the day at your studio. Maybe it doesn't have to be that hard? Robert shows you how to not only weather any storm, but getting through it to set an example to staff, students and those in your personal life.

BIZ: Music Editing - Jason Marquette

Jason Marquette of Marquette Productions will teach you the basics of music editing. From importing a music file to what format to save the final track and a few useful tools and tips along the way.

SUNDAY / JULY 25 / 11:35 a.m.**BALLET: A Look at Linking Steps - Merle Sepel and Rebecca Tsivkin**

How do you get your students to care about the details? Create a dancer that is able to move with ease in different directions, pays attention to detail, and is a well-coordinated, musical, and artistic performer. We will share some valuable ways of integrating linking steps such as pas de bourrée, glissade, and temps lié into your classwork, while motivating and inspiring your students to recognize their value and importance. We will address detail, coordination, musicality, quality and dynamics.

CURRICULUM: Ages 7-12, Part 2 - Julie Kay Stallcup

If you need help with time management and a built curriculum you've come to the right class. I have created a full season for you from top to bottom (tap, ballet and jazz). I will break the entire curriculum down for you so you can just hand it over to your faculty. Make sure you bring your camera and get it all on video for your staff. You will need to come to part 1 and 2 to get the full year and the understanding of my teaching method. I can't wait to take the pressure off of you. Let's get back to the basics but with a twist of NEW magic in the classroom.

JAZZ: Time to Bring the Funk with Some Afro Jazz - Simone DePaolo

This class is a reinvention of the classic afro jazz style bring a funky hip hop vibe to the afro jazz world dance technique. There will be warmups and choreo to challenge the more advanced dancer, while making even the beginner dancer look and feel like a star.

BIZ: From Idea to Marketplace - Tricia Gomez

Ever thought to yourself, "I should package up this info and sell it to others?" Now, more than ever, teachers are looking for inspiration, road maps, lesson plans, teaching tools, tips and more to meet the ever-changing landscape of the dance education industry. During this session, we will look at what it takes to turn your brilliant ideas into income-generating assets you can sell to a global market while you sleep!

BIZ: Blogging 101 - Julie Lucia

Educate, entertain, and attract new clients with your studio blog! Regular blogging not only gives your dance parents free, easy resources at their fingertips, it also helps boost your internet search rankings. Position yourself online as the dance expert you are in person. In this class, we'll brainstorm blog topics and start building your content calendar for the new season!

SUNDAY / JULY 25 / 1:45 p.m.**TAP: Swing, Swang, Swung - Tony Coppola**

Warm up for this class includes multiple time step variation as well as 8-count time steps. Warm up introduces clapping, snapping, and body percussion that will be used in the combination, giving swing style tap a different twist. The tune also has an underlying clavé rhythm, which will pop up in the choreography. Traveling steps will round out the dance. This dance should capture a blend of old and new.

CONTEMPORARY: Release - Finding Freedom in Technique & Phrasework - Genevieve Carson

Contemporary Release: Finding Freedom in Technique & Phrasework Genevieve will teach an intermediate class focused on finding freedom in the body, efficiency in movement, and finding personal agency in technique and phrase work. Throughout class, alignment and body mechanics are paired with improvisational tasks, allowing students the opportunity to explore and discover possibility within technique as it relates to their individual bodies. This includes a juicy warm-up that encourages releasing and lengthening through the natural structure of the body, floorwork, and improvisation scores. The class will commence with phrase work, bringing special attention to grounded, nuanced movement vocabulary and exploring personal artistry in performance quality. Ultimately, the goal of the class is to empower dancers to feel bold in their ability to discover possibility within structure.

JAZZ: And Now...the Rhythm Section - Randi Strong

I often feel while teaching, that I sound a little bit like a tap teacher. Because of the intricacies of timing in all things latin dancing, it is important to be able to articulate movement through different variations of speeds and timing. This ultimately gives a greater knowledge of dynamics and how to differentiate between styles. Through a fusion of cha-cha and salsa choreography, we will focus on varied timing, beats, and moving your body differently in order to accomplish quick and precise rhythms. Through my experience from classical training and pivoting into the professional ballroom world, I will deliver insight and tips on how to add this to your dancers skill set.

BIZ: Retain, Regain and Upselling Your Customers! - Steve Sirico

Did you know that many major corporations have decided to take more than 60% of their marketing dollars and spend it on retaining, upselling or regaining lost customers? They have ascertained that retention is the new growth engine. This seminar will focus on techniques you can use right away!

BIZ: BAND: A life-saving app dance teachers should use for communication - China Hendry

If this sounds like you, join the class: (1) Your parents ask you the same questions multiple times. (2) Sharing videos/music is a hassle. (3) You want to separate your work and personal life. (4) You want to stay organized and streamline communication. Attend the class and hear from a veteran dance teacher how she solved these common problems with the BAND app. From the onboarding process to her favorite features, she'll help you quickly see why this free app is a favorite choice of so many dance programs. BAND staff will be present to help you get started and answer questions.

SUNDAY / JULY 25 / 4:30 p.m.**STRENGTH: How A Dance Specific Warm-Up Can Boost Your Across The Floor Progressions - Christine Jones**

In this class, we will break down what a "dance specific" warm-up is? And how to plan your class around it in order to help your students meet the technical side of dance with more ease and efficiency!

BALLET: The Artistry is in the Details - Angela D'Valda Sirico

During this class we will explore the technical movements that can help your dancers to present themselves in the best light to their audience by using connection and artistry to win them over! We will break it into three segments: head and face, upper body and port de bras, legs and feet. You will receive 5 tips to help you develop your students from studio dancers to artists: technical ability, musicality and quality of movements, acting ability, creativity, confidence and how to get it!

EC/HIP HOP: Let's Start with a Groove - Simone DePaolo

An Early childhood Hip Hop/Jazz class made for the instructor, or last-minute sub, to step in and teach young dancers how to move and groove creating a fun, funky dance foundation. Warm-ups, across the floor, games, combo's and quips will fill this class with lots of exciting info.

BIZ: Leading Today's Teens - Julie Lucia and Tracey Wozny

In this class, we're going to discuss the traits and attributes of Gen Z dance students - and how they've changed since the coronavirus pandemic. We'll discuss their strengths and deficits, and talk about practical tools for helping them cope with perfectionism and anxiety at the dance studio. With direction, encouragement, and the right resources, our Gen Z dancers will become confident leaders!

**BIZ: Studio Tech Tools: Maximize Revenue and Reduce Frustration
Laura Cole and Olivia Mode-Cater**

In this session, attendees will be asked to reflect on their studio's current technology tools. We'll help you uncover business gaps and inefficiencies and introduce you to technology solutions to maximize revenue and reduce frustration. Attendees will leave this session with strategic tools to become more profitable, responsive and organized.

SUNDAY / JULY 25 / 5:40 p.m.**HIP HOP: Moves & Grooves (all Levels) - Sohey Sugihara**

This class will focus on foundational elements specifically isolations and rhythm training. This will help your students have a better understanding of grooves and isolations and allow them to apply them to routines, performances & freestyles.

TAP: Managing a Multilevel Tap Class - *Dianne Schiller*

Get your tap shoes on, we're going to solve a very common problem!! Many of us have been given a multilevel class to teach. I can't wait to share my stress-free methods with you. You will become a wiser teacher while having fun. We've got this!!!

STRENGTH/STRETCH: Healthy Hips - Mobility and Stability for Dancers - *Mandy Yip*

Mandy Yip will dive deep with exercises to increase mobility and stability with a focus on alignment and technique. Learn how to incorporate an effective stretch and strength program in your classes to achieve real results. Learn the 'why' and the 'how' and take back a tool kit full of useful exercises to your dancers this year!

BALLET: Syllabus for (Not So) Little Dancers - *LaToya Roberson*

This class will focus on syllabus ideas for students coming out of primary classes and into a more structured ballet class. Focus on keeping classes fun and interesting but while giving a strong base to start older classes.

JAZZ: Charles Kelley Jazz Syllabus, Part 2 - *Curt Jacobson*

Part 2 will review the warm-up learned in class 1. We will then continue with a variety of across the floor movements using stylized Jazz Walks, Jazz Ronds De Jambes, Pirouettes and Leaps! Finishing up with a Jazz combo utilizing the different elements from across the floor.

BIZ: Manage Change to Work for You - *Robert Landau*

Let Robert show you easy and effective ways to manage change at your studio...and life in general! It might just be easier than you think.

MONDAY / JULY 26 / 6:30 a.m.**STRETCH/PILATES: Morning Body Awakening - Dolly Kelepecz**

It is just that “awaking the body” for your beautiful day ahead at “DTW Live”. A little Yoga, a little Pilates, and a little Gyro to start off your day and put a smile on your face. A great way to start your day and improve both your spiritual and physical strength, create articulation in your joints and flexibility in your muscles.

MONDAY / JULY 26 / 8:45 a.m.**HIP HOP: Dynamic Hip Hop Elements - Tre Holloway**

The contents of this class focuses on musicality, movement, and the interpretation of today’s “hip hop”. Class will include a dynamic warm up, an across the floor groove session, and end with a combination. This class will give insight, tips, and clarity on the origin and destination of hip-hops new trends.

STRETCH: Yoga + Wellness For Dancers - Jessica Stafford

Most times, we as dance teachers and studio owners are solely focused on our students. Consequently, a lot of times we forget about ourselves. We neglect our bodies, minds and souls and don’t take the time needed to stay connected and aware. We don’t prioritize our own mental and emotional health. This can then translate into body aches, injuries, “busy brain,” inconsistent sleep patterns, increased stress and anxiety, creative blockage, decreased immunity, fatigue and depleted energy. Sometimes we just need to pause, check in, recharge, reenergize and refuel. This class takes a mindful, specialized-for-dancers approach using yoga asana, stretch, guided meditation and breath-work to reconnect you kinesthetically, spiritually, mentally and emotionally.

BALLET: Contemporary Ballet Fusion - Ashley Andrews

In this class will be exploring the fusion between contemporary and ballet. We will work through exercises and combinations discovering how we inspire your dancers to bring all of their classical training to the contemporary world while at the same time giving them the freedom and the confidence to let go of the classical line without losing the fundamental technique that ballet offers us.

JAZZ: Intermediate Luigi Jazz Technique - Joey Doucette

Jazz class starts with stretching and isolations, based on the Luigi Technique, while utilizing core strengthening. Warm-up contains balance and stretching exercises to enhance, strengthen, and build stamina plus agility for performing. Jazz combinations prepare dancers for auditions and performance, whether commercial, musical theater, or concert work, in a variety of styles including classical jazz, period, and Latin. Students will work on learning how to pick up combinations quickly and on creating a strong stage presence. This is an energized class full of fun and dancing to its fullest.

BIZ: 5 Star Customer Service- It’s going to look different! - Tracey Wozny

Even prior to the pandemic, customer service today looks different than even 3 years ago. In order to be a success you have to really know your dance families. In this seminar we will take a look at WHO this dance family is now, what they have gone through and leave you with solid strategies on how to make them raving fans!

BIZ: TutuTix Presents: Recital University Ticketing 101 - Brandi Vickers

As part of our “Recital University” series, TutuTix will be taking a deep dive into the basics of ticketing for Recitals, Performances, Camps, and Competitions. You’ll get to learn the Who, What, Where, When, and Why of all things ticketing that you should be asking at the start of your planning process. In addition to learning basic lingo, you’ll also leave with a list of tips & tricks for flawless ticketing directly from the experts!

MONDAY / JULY 26 / 9:55 a.m.**TAP: Terminology and Technique - Jason Marquette**

A rundown of the core vocabulary in tap and approaches to teaching that create the most adaptability later.

EC: Mini Ninja Tumblers - Silvia Laracca

For beginners, ages 3-5) In this class, we will learn basic tumbling skills (flips, rolls, jumps, & kicks) as well as building strength, coordination and flexibility. You will be guided to learn unique and fun obstacle courses to help develop various body strengths. Who's ready to get in the Ninja Zone?

JAZZ: Charles Kelley Jazz Syllabus, Part 3 - Curt Jacobs

Class 3 will begin with a discussion on Warm-Up versus Training to Dance. We will review Musicality and Rhythm followed by Floor Stretch, a Dynamic Kick exercise and a Jazz Combination. Let's Dance!

JAZZ: Jazz Funk for Beginners - Aja DePaolo

This class will introduce grooves, levels, and playing with rhythm to our tiny dancers. We will focus on the high energy that our minis tend to have and transforming that into explosive "tour-like" movement.

BIZ: Panel Discussion: DTW Blog Hot Topics & Studio Problem Solving - Jessica Stafford

Join our round table, panel discussion led by DTW Blog Editor in Chief, Jess Stafford as we tackle some of the hottest, topic discussions from our Blog, as well as take your questions on current issues you are facing in your home studios. Listen to peers, join in on the discussion and talk it out with us!

BIZ: Level Up Your Writing Skills - Julie Lucia

Ready to polish up your role as Chief Writing Officer? Whether you're the studio owner who does it all or the office manager who handles studio communications, we're going to talk about how to ensure your emails and marketing materials are top-notch, professional, and yes, reliably read by your clients. Join me for this class devoted to fine-tuning the written word!

MONDAY / JULY 26 / 11:05 a.m.**TAP: Scootcha Booty - Tony Coppola**

Class starts with a short tap warm up and tap progressions. The progression emphasizes slides. Combinations is a "Gumbo" of solid open syncopations, stylized slides, and very quick fill rhythms (as in a drummer's fills). Ideally, it will capture the nuances of the vocal line. The overall flavor is "Bluesifying the funk!"

EC: Reinventing Teaching Early Childhood in this Post 2020 Era - Simone DePaolo

New dawn, new day of teaching the babies. Much less textile, much more vocal (them and you). My objective is to share ways to keep them engaged, and excited, while keeping the learning experience optimal. Here we will explore and exchange different methods to teach, with and without props, prioritizing safety and fun, in this highly pc culture and new world.

BALLET: Choreography for Competition - LaToya Roberson

This class will focus on engaging, level appropriate choreography for competition. Focus will be on Intermediate level dancers with progressions for the stronger more advanced dancer.

HIP HOP: Performance for Stage - Sohey Sugihara

In this class, we will focus on choreography for performances. This class will implement new and current movement styles, & give you the tools to teach your students how to pick up & retain choreography quickly and efficiently, leaving them feeling like STARS!

BIZ: The Digital Studio on the other side of the Pandemic - Tracey Wozny

Many studio owners have installed zoom, hi speed internet, monitors and more to equip their studios during the pandemic. Where do we go from here? I will show you 5 successful ways to manage the tech you have or "must have" moving forward next season.

BIZ: The Winning Edge Mind Set – Preparing for a successful tomorrow!- Michael Heines

Your mindset will help create your environment. In the session you will learn the all important tools for success. These simple yet not well known secrets are easy to implement once you know them. Discover how to reset your mind set and build a thriving and successful dance business.

MONDAY / JULY 26 / 12:15 p.m.**POWER LUNCH BLITZ**

5 all-star presenters, 5 hot topics for teachers, administrators and studio owners presented over lunch with Q&A!